



Canadian Paediatric Review

PAEDIATRICREVIEW.CA

SPONSORSHIP PROSPECTUS - 2024

LIVE VIRTUAL PROGRAM

JANUARY 8 - 12, 2024

JUNE 17 - 21, 2024



2024 Canadian Paediatric Review Program

January 8-12, 2024

| VIRTUAL |

June 17-21, 2024

The Canadian Paediatric Review Program is a physician organization committed to offering educational programs. We provide the knowledge and skills necessary to enhance children's health by educating future paediatricians so they can provide the highest quality of patient care to the community at large.

Exposure at the Canadian Paediatric Review Program provides opportunities to strengthen your brand within the medical community.

The Canadian Paediatric Review Program is **precedent setting in Canada**. No other program of such caliber exists and no other exam preparatory course has the support of the university training centers throughout Canada.

Who Attends?



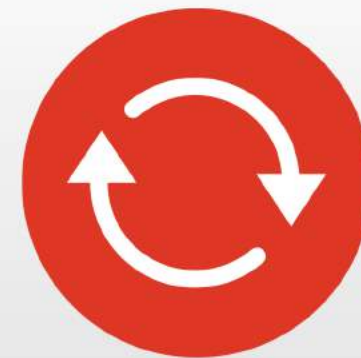
Senior paediatric trainees completing their training and preparing to write their written examination.



Paediatric consultants in clinical practice looking to stay updated on current practices.



Junior paediatric trainees seeking to enhance their paediatric knowledge and skills.



Practising Paediatricians seeking ongoing professional development and the latest insights in their field.

Top 3 Reasons to Sponsor

01.



Maximizing Branch Reach

As a sponsor, your brand will enjoy exposure throughout our virtual event, ensuring increased visibility and meaningful engagement with our audience of medical professionals.

02.



Long-Term Impact

Unlike physical events that are limited by time and space, our virtual platform will be accessible on-demand for a period of time even after the event concludes, providing lasting exposure for your brand.

03.



Environmentally Friendly

By supporting our environmentally conscious approach, your sponsorship aligns with sustainable practices, reaching a global audience of medical professionals.

Sponsorship Opportunities

While the virtual format of our program does not include traditional exhibit booths, we have carefully curated a range of unique and impactful sponsorship benefits that will allow you to effectively engage with our target audience and achieve your marketing objectives. Here are some of the benefits of sponsoring our virtual event:

Gold Sponsor: Brand logo prominently displayed on the log-in page for maximum exposure throughout the event and post-event session reviews. Prime digital real estate positioning your logo as the first thing attendees see, reinforcing your leadership in virtual medical education. Be recognized as a key supporter and leader in the virtual medical education space.

Virtual Technology Sponsor: Platform proudly acknowledges 'Virtual platform sponsored by [Your Company Name] combined with your logo,' highlighting your pivotal role in enabling sustainable communication and fostering a dynamic learning environment for medical professionals worldwide. Empower an immersive experience, facilitating seamless networking and knowledge exchange.

Networking Lounge Sponsor: Gain premium visibility with your logo prominently displayed within our interactive networking lounge, a virtual hub where attendees connect, share ideas, and forge meaningful relationships. Attendees can interact using live video chat features, fostering dynamic discussions and knowledge exchange.

Networking Table Sponsor: Prominent logo display on a designated networking table, offering valuable brand exposure to all attendees.

SPONSORSHIP AT A GLANCE

SPONSORSHIP LEVEL	GOLD SPONSOR	VIRTUAL TECHNOLOGY SPONSOR	NETWORKING LOUNGE SPONSOR	NETWORKING TABLE SPONSOR
Price	\$5,000 one program \$9,000 both programs	\$4,000 one program \$8,000 both programs	\$3,500 one program \$6,000 both programs	\$1,500 one program \$1,000 both programs
Exclusivity	1 available	1 available	1 available	4 available
Full Conference Registrations	Three (3)	Two (2)	Two (2)	0
Logo Placement on Canadian Paediatric Review Program materials (ie. website, conference materials, etc.)	Gold Sponsor recognition. Logo exclusivity on platform log-in page.	Virtual Technology Sponsor recognition. Logo exclusivity on main stage of platform.	Networking Lounge Sponsor recognition. Logo recognition prominently displayed in the Networking Lounge.	Networking Table Sponsor. Logo branded on a designated networking table.

GOLD SPONSOR

As our gold sponsor, your brand logo will be prominently displayed on the log-in page, ensuring maximum exposure to all registered attendees as they access the platform each day of the event and after the event to review session recordings. This prime digital real estate guarantees that your logo will be the first thing attendees see when engaging with our program, reinforcing your position as a key supporter and leader in the virtual medical education space.

GOLD SPONSOR | **\$5,000** **OR** **\$9,000** (1 available)
January program only January and June program combined

Sponsorship Benefits Include:

- Company logo featured exclusively on the login page (Gold partners only)
- Verbal acknowledgment as a partner during opening and closing remarks
- Logo placement on program materials (agenda) & website
- Logo featured on opening, closing and break slides
- Recognition on preliminary and final programs posted on the CPRP website
- Full program registration for 3 partners
- Use of the CPRP logo with the phrase “Gold Sponsor of the 2024 Canadian Paediatric Review Program” for corporate promotions

Additional 5% reduction if sponsorship is confirmed and paid by November 1, 2023

VIRTUAL TECHNOLOGY SPONSOR

As our virtual technology sponsor, the platform will proudly acknowledge 'Virtual platform sponsored by [Your Company Name] combined with your logo,' highlighting your pivotal role in enabling sustainable communication and fostering a dynamic learning environment for medical professionals worldwide. Your support empowers an immersive experience, facilitating seamless networking and knowledge exchange.

VIRTUAL TECHNOLOGY SPONSOR

\$4,000
January program only

OR

\$8,000 (1 available)
January and June program combined

Sponsorship Benefits Include:

- Sponsor of the Virtual Platform (logo displayed on the platform) - exclusive
- Verbal acknowledgment as a partner during opening and closing remarks
- Logo placement on conference materials (agenda) & website
- Logo featured on opening, closing and break slides
- Recognition on preliminary and final programs posted on the CPRP website
- Full program registration for 2 partners
- Use of the CPRP logo with the phrase “Virtual Technology Sponsor of the 2024 Canadian Paediatric Review Program” for corporate promotions

Additional 5% reduction if sponsorship is confirmed and paid by November 1, 2023

NETWORKING LOUNGE SPONSOR

As our networking lounge sponsor, your company will gain premium visibility by having your logo prominently displayed within our interactive networking lounge—a virtual hub where participants connect, share ideas, and forge meaningful relationships. Attendees will have the opportunity to interact with others during and after the program using live video chat features, creating a dynamic environment for meaningful discussions and knowledge exchange.

NETWORKING LOUNGE SPONSOR

\$3,500
January program only

OR

\$6,000 (1 available)
January and June program combined

Sponsorship Benefits Include:

- Sponsor of the Networking Lounge (logo displayed within the lounge) - exclusive
- Verbal acknowledgment as a partner during opening, closing remarks, and breaks
- Logo placement on conference materials (agenda) & website
- Logo featured on opening, closing and break slides
- Recognition on the preliminary and final programs posted on the CPRP website
- Full program registration for 2 partners
- Use of the CPRP logo with the phrase “Networking Lounge Sponsor of the 2024 Canadian Paediatric Review Program” for corporate promotions

Additional 5% reduction if sponsorship is confirmed and paid by November 1, 2023

NETWORKING TABLE SPONSOR

As a networking table sponsor, your logo will be prominently displayed on a designated networking table, offering valuable brand exposure to all participants.

NETWORKING TABLE SPONSOR

\$1,500
January program only

OR

\$1,000 (4 available)
January and June program combined

Sponsorship Benefits Include:

- Individual branded table in the networking lounge with live video chat rooms to encourage attendee interaction
- Logo placement on the website leading up to and during the event
- Logo featured on opening, closing and break slides

Additional 5% reduction if sponsorship is confirmed and paid by November 1, 2023



Canadian Paediatric Review

For more information and to reserve your
sponsorship, contact: Michele Schroder
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